GENERAL TERMS OF USE

Article 1 Contracting parties

This website (herein after referred to as “the Website”) and its services (herein after referred to as “the Services”) are published by the BLOC IN BLOC company (hereinafter referred to as “Bloc in Bloc”), a simplified joint stock company (SAS), with a capital of 60,000 Euros, whose registered office is located at 28 Rue Bénoni Goullin 44200 Nantes, registered with the RCS Nantes under number 824 583 447, represented by its President, Mr. Laurent Bartholomeus.

Under these Terms of use, any person using the Website or the Services is considered as a user (hereinafter referred to as “the User”).

Bloc in Bloc and the User are hereinafter collectively referred to as “the Parties”.

The prior knowledge of these Terms of use and their full acceptance by the User is irrefutably presumed by the User browsing on the Website or using, in whole or in part, any of its Services. In the case the User does not accept these Terms of use, the User shall not browse on the Website or use its Services.

Article 2 Legal information

The Website is published by :

Bloc in Bloc

Simplified joint stock company (SAS)

Capital: 60 000 Euros

28 Rue Bénoni Goullin 44200 Nantes

RCS: Nantes  B 824 583 447

E-mail : Christophe@blocinbloc.com

Publication director: Mr. Laurent Bartholomeus

The Website is hosted by :

OVH
Article 3 Updates of the Terms of use

Bloc in Bloc is likely to update this Terms of use.

Browsing on the Website or using its Services after an update of the Terms of use will irrefutably presume of its full acceptance by the User.

Article 4 Term

These Terms of use are concluded for the duration the User browsing on the Website or using its Services.

Article 5 Use of the Services

5.1 Bloc in Bloc has developed an augmented reality application designed for smartphones and tablets (hereinafter referred to as the "Application"). The user of the Application can view on its smartphones and/or tablets (hereinafter referred to as "Terminals") three dimensional objects (hereinafter referred to as "3D Models").

Bloc in Bloc allows the User to upload 3D Models on its dedicated hosts in order that such 3D Models can be viewed by users of the Application.
In order to upload a 3D Model on the dedicated hosts of Bloc in Bloc, the User shall click on the dedicated button on the Website. The User will then create a User account on the Website, and he will fill the required information.

5.3 Bloc in Bloc reserves herself the right to moderate 3D models uploaded on its hosts for which the User has chosen the public performance option. In the case Bloc in Bloc believes a 3D Model violates laws or regulations or is manifestly contrary to public order, Bloc in Bloc shall, after notification to the User limit such 3D Models to the private performance option.

5.4 In case of non-compliance by the User to these terms of use or to the conditions applicable to the Services or to any recommendations made by Bloc in Bloc to the User, Bloc in Bloc may, without notice, suspend, indefinitely, the right for the User to use the Services. In case of such suspension the User will have no right to compensation of any kind.

**Article 6 Personal data**

The User is informed that his registration on the Website leads to the collection and automated processing of personal data concerning the User by Bloc in Bloc. The use of these personal data is subject to the provisions of Law n°78-17 of 6 January 1978, amended by Law n°2004-801 of 6 August 2004.

According to this Law, these personal data are stored and used in order to allow the User to use the Services. These data are kept for the time necessary for the purposes for which they are collected and processed.

The fields of the personal data forms which must be filled by the User are indicated on the Website by an asterisk.
According to the Law above, the User has a right to access and to modify its personal data and has the right to oppose himself to the processing of its personal data. To this end, the User shall send an email to following address:

contact@blocinbloc.com

Bloc in Bloc shall do all its efforts to ensure that these personal data are kept in conditions of adequate security and that their protection is ensured in accordance with the procedures in force.

The User expressly agrees that its personal data collected on the Website may be transferred by Bloc in Bloc to third parties, in accordance with the laws and regulations in force.

For the perfect information of the User, it is precised that Bloc in Bloc uses "cookies files" on its Website in order to statistical processing of data relating to its Website and its Services. To this end, Bloc in Bloc installs a cookie file on the computer of the User. A cookie file does not identify the User. A cookie file records information about the browsing of the User on the Website. The User may oppose himself to the registration of "cookies file". To this end, the User shall configure its internet navigator software for this purpose.

**Article 7 Intellectual property**

7.1 The denomination "Bloc in Bloc" and the logo "Bloc in Bloc" are the exclusive property of Bloc in Bloc. The Website, the structures of databases, text, information, analyzes, images, graphics, photographs, graphics on the Website are the exclusive property of Bloc in Bloc (this list is not exhaustive). These Terms of use shall not be construed as operating any transfer of
ownership on any element of the above list.

Accordingly to the above the User shall not reproduce, represent, and more generally use the elements belonging to Bloc in Bloc without its express written prior authorization.

Bloc in Bloc grants the User with a non-exclusive and non-transferable right limited to the use of the Website and of the creative works and information contained on the Website. Any use of the Website, its creative works and its Services for commercial purposes by the User is strictly prohibited unless prior express written authorization of Bloc in Bloc.

For any non private purpose, the User shall not reproduce, download, use, distribute and / or communicate in whole or in part, in any form whatsoever, any creative work or data contained on the Website, including the 3D models, without the express prior written authorization of Bloc in Bloc.

7.2 The fact the User uploads a 3D Model on the dedicated hosts of Bloc in Bloc does not confer to Bloc in Bloc any intellectual property rights on the uploaded 3D Models.

Bloc in Bloc does not control 3D Models uploaded on its dedicated hosts. As a consequence Bloc in Bloc will not be liable for any direct damages caused by 3D Models uploaded on its hosts and accessible to Users or users of the Application.

**Article 8 Liability**

8.1 The User acknowledges and agrees Bloc in Bloc shall in no event be liable for any damages, direct or indirect, which the User may suffer as a result of the consultation of the Website or by using its Services.
The User expressly agrees that this exclusion of liability reflects the allocation of risk accepted under these Terms of use accordingly to the absence of fees paid by the User.

8.2 The Website may contain links to other websites published by third parties. Bloc in Bloc has no control over the content of these websites. As a consequence, Bloc in Bloc shall not be held responsible for any contents of such websites.

**Article 9 Severability**

If any provision of these Terms of use is held to be invalid or unenforceable, such provision shall be severed from these Terms of use but all remaining provisions shall remain in full force and effect.

**Article 10 Waiver**

Any failure by Bloc in Bloc to enforce the User’s strict performance of any provision set forth in these Terms of use will not constitute a waiver of its right to subsequently enforce such provision or any other provision of these Terms of use.

**Article 11 Governing law**

The present Agreement shall be governed by the Laws of France without reference to the conflict of laws rules.